

## Exterior Lighting Improvements Reduce Energy Costs and Improve Lighting Quality.



### Exterior Lights and Your Building

According to a 2012 U.S. Department of Energy study, 17 percent of all U.S. lighting energy consumption comes from outdoor lighting, and 83 percent of that outdoor lighting consumption comes from HID lamps.\*

Exterior lighting retrofits help reduce electricity usage while simultaneously improving visibility, providing a sense of safety, deterring criminal activity and creating an attractive environment that will draw shoppers or patrons to a facility.

### How Will I Benefit?

Exterior lighting retrofits enable you to take advantage of technology such as LED lamps, which have become an affordable alternative in recent years to traditional high-wattage metal halide and high-pressure sodium lighting, using significantly less energy. Induction lighting and reduced-wattage metal halides are other affordable, energy-saving alternatives.

\*Source: [eia.gov/todayinenergy/detail.cfm?id=9871](http://eia.gov/todayinenergy/detail.cfm?id=9871)

### Who is eligible?

Small Commercial customers with:

- A valid SWEPCO Louisiana account number
- <100 kW demand

Large Commercial & Industrial customers with:

- A valid SWEPCO Louisiana account number
- >100 kW demand

### How Do I Start?

For more information, call **866-800-9770** to speak with a program representative, email [programs.swepcola@clearesult.com](mailto:programs.swepcola@clearesult.com) or visit [SWEPCOgridSMART.com](http://SWEPCOgridSMART.com).