

## Out With The Cold and Heat, in With The Savings.



### What's in It for You?

Properly insulating your home can:

- Put money back in your pocket.
- Improve your home's ventilation and humidity control.
- Keep your home cooler in summer and warmer in winter.
- Lower your energy usage by up to 20 percent.

### How Does It Work?

Heating and cooling costs are responsible for nearly half of your home's energy costs—so the better your insulation is, the more you can save. You can easily tell how effective a type of insulation is by its R-value. The higher the R-value, the better the insulation. Whether you're insulating your attic, floors or walls, a participating contractor can help you determine which insulation type(s) work best for your home and raise your overall R-value to an optimal 30.

| Insulation Type/Description                                                                               | R-Value/inch |
|-----------------------------------------------------------------------------------------------------------|--------------|
| <b>Blanket: batt and roll</b><br>(fiberglass, wool or cotton): Fitted between studs, joists and beams.    | 2.9–7.0      |
| <b>Loose-fill and blown-in</b><br>(cellulose, fiberglass or mineral wool): Blown using special equipment. | 3.0–3.7      |
| <b>Spray foam</b><br>(petrochemicals): Sprayed with spray cans or pressure spray devices.                 | 3.4–6.0      |
| <b>Rigid foam boards</b><br>(polystyrene): Stiff board that is installed over frames and joists.          | 4.0–7.0      |

### Where Do I Start?

For more information, call **866-800-9770** to speak with a program representative, email **programs.swepcola@clearesult.com** or visit **SWEPCOgridSMART.com**.